

DHI

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HAIR LINES

THE HAIR RESTORATION MAGAZINE

FREE PRESS

**The Psychological
Dimensions
of Hair Disorders**

New Single Hair Transplant

**Academy
Masters Meeting
2016**

Safety first
Hair Implantations
must only be performed
by medical doctors



Editorial



When I founded the DHI Global Medical Group back in 1970 in Palo Alto, California, I had a vision to change the world of hair restoration and to contribute to the health and well-being of all patients who suffer from alopecia and scalp disorders.

Today, 46 years later, with 62 DHI centers worldwide and having helped more than 200,000 patients, DHI Global Medical Group has become the world leader in the diagnosis and treatment of hair and scalp disorders and continues to stay true to my vision of changing people's lives by restoring confidence.

To date, one of the main problems in our industry is the lack of proper education for doctors and other health care providers. Medical schools do not include enough in their educational curriculum regarding hair and scalp disorders and offer little help to those interested in hair loss as a specialty or sub-specialty. Thanks to DHI Global Medical Group, we have managed to put this problem behind us by forming a partnership with a top medical university in Athens. This partnership has allowed us to create the first ever university-level academic certification course in the treatment

of male pattern baldness and other forms of alopecia by focusing on the unique DHI Total Care System.

Moreover, our recent collaborations with leading scientists in European and international public universities on innovative research programs open new roads and lead the world of hair restoration to a glorious new age. We plan to announce the first official results shortly from our study of psychopathology in hair diseases and stem cells in hair follicles. The results from this research will contribute to the development of yet another state-of-the-art procedure, the DHI Hair Biology Test, which will be available for all patients of DHI worldwide.

The Hairlines magazine that you hold in your hands is a new creation of DHI Global Medical Group, one which we devised to keep you up to date about our treatments, innovations, scientific research, and all developments in the world of hair restoration.

I assure you that the DHI Global Medical Group family has and will always remain true to their vision and mission and will give the absolute best to all of their patients.

A handwritten signature in black ink, which appears to read 'K. Giotis'.

Yours sincerely

Konstantinos P. Giotis

Founder DHI Global Medical Group

Academic training program for doctors in «DHI Total Care System» at Eugenidion University Hospital

Eugenidion University Hospital and the London Hair Restoration Training Academy Team to certify the most advanced solution to baldness

A top medical university in Athens has teamed up with the only training academy worldwide dedicated to hair restoration to create the first ever university-level academic certification course in the treatment of male pattern baldness and other forms of alopecia.

This hands-on training is hosted by Eugenidion University Hospital of the National and Kapodistrian University of Athens and is supplemented by online courses designed and taught by the London Hair Restoration Training Academy. The programme is led by the Professor of Dermatology of A.Syggro Hospital, Dr. Christina Antoniou, director of clinical venereal and skin diseases, and Professor Al. Stratigo.

The programme provides education, training, and specialization to doctors to cure androgenetic alopecia, otherwise known as male pattern baldness. Its focus is on the DHI Total Care

System, which pairs a technically advanced hair restoration solution with practical proven business applications.

For the first time in history, doctors worldwide will have the opportunity to receive thorough instruction at an academic level in the treatment of alopecia.

The certification will last 10 days with a total 80 hours of learning and will allow men and women worldwide to finally have the certainty that their doctor is trained and knowledgeable in the most advanced techniques available. More people can be treated now with better results and less risk of harm than ever before.

Only doctors are eligible for the certification. After successful completion of the programme, a Certificate of Supplementary Education and Training in DHI Total Care System is awarded.





Safety first

Hair Transplantations must only be performed by medical doctors

At DHI, our patient's safety and success are of utmost importance. With this as our top priority, we have attracted patients from all over the world and gained their trust through the consistent and incomparable quality of our procedures.

Hair transplantation is an innovative medical procedure which, when performed by certified physicians in the field, gives a permanent solution to hair loss. It improves not only the patient's appearance, but their self-confidence as well. By contrast, a failed hair transplant exaggerates the problem by only providing a temporary solution, at best. While the initial investment might seem quite low, the long-term effects of having to reinvest and the burden of frustration are far more detrimental to the patient's overall well-being.

In each of our DHI centers, hair transplants are performed exclusively by experienced and certified doctors trained at the Hair Restoration Academy in London. We believe that each and every hair transplant session worldwide should be performed by a doctor specifically trained and certified in hair restoration, no exceptions. Unfortunately, this standard is not upheld in most clinics and beauty centers, who claim to carry out similar sessions to ours, but with staff that do not have the experience or certification and, in some cases, have no medical background whatsoever. This misleading information is the primary cause for concern now in every potential client. Having seen so many botched results and heard so many horror stories, they aren't sure who to trust, especially when everyone's stories sound the same.

During the recent meeting of the International Society of Hair Restoration Surgery (ISHRS) held in Las Vegas, the slogan and main topic was, in fact, this very need for hair transplants to no longer be performed by technicians or specialists, but only by doctors. We were thrilled to hear

this, but curious as to why now? Why has it taken so long for this to become a mandatory standard in our industry?

What ISHRS is becoming aware of only now is not news at DHI- only confirmation. This is a practice we established 15 years ago and have upheld ever since. We were the first medical organization worldwide to acknowledge the necessity for this procedure to be performed only by experienced doctors, specifically trained and certified in hair restoration, and to make this our standard.

With 46 years of experience and 62 centers worldwide, DHI Global Medical Group is the largest and most experienced medical team in hair restoration and the treatment of scalp disorders. We have a foundation deeply rooted in scientific research, which is the basis for all of our innovations and what underlies everything that we share with our patients. Transparency is one of our key values and what has allowed us to build lifelong relationships with our patients based on trust.

One of our most recent revolutionary techniques is known as the Hair Specialization Transplantation (HST), which is performed with two DHI physicians present. This allows for one doctor to be responsible for the extraction of hair follicles and one to perform the implantation in the affected area. This new technique allows for greater efficiency with outstanding results.

In addition, we have two ongoing research projects in collaboration with the University of Athens. The first is on the psychopathology of patients with hair loss, and the second on the study of stem cells in hair follicles, the developments of which are expected to transform the world of hair transplantation and give patients more control over their options. As always, DHI looks forward to sharing these innovations with you as they develop, every step of the way.



**Professor of Psychiatry in the University of Athens,
Charalambos Papageorgiou**

It is estimated that all DHI patients are facing psychopathological manifestations. The purpose of the investigation is to detect these psychopathological manifestations in people suffering from hair loss and to offer them proper medical attention, if needed. We are very happy to have started this project in cooperation with DHI Global Medical Group as it is congruent with the therapeutic work they do.

**Konstantinos Giotis, founder of DHI
Global Medical Global**

For the first time in the history of hair loss, there will be a comprehensive study of the psychological aspect of hair disorders. At DHI, we make the psychological understanding and well-being of every patient suffering from hair loss a priority.

The Psychological Dimensions of Hair Disorders

Can Hair Loss lead to Depression?

How does hair loss affect our lives? How strong is its influence on our psychology? Could it lead to an anxiety disorder or even to depression?

This is the main focus of the new research collaboration between DHI Global Medical Group and the Professor of Psychiatry in the University of Athens, Charalambos Papageorgiou. The collaboration is an in-depth study and investigation into the psychological magnitude of hair disorders to determine the combination of factors which contribute to psychopathological conditions.

The research is studying the following parameters:

- Incidents of Hair disorders connected with Psychopathology
- Detection of psychopathological entities associated with hair disorders
- The primary side effects of hair disorders in Psychopathology
- Evaluation of the stress caused to the endocrine and

immune system

According to data yet to be released from the study entitled “Study of Diseases of the Hair and Psychopathology. The Psychological Axis. Detection and Intervention”, one in ten patients seeking a solution to the problem of hair loss at DHI is not considered suitable for hair transplantation as they face a serious psychological problem which requires medical assistance.

According to the survey data, 63% of patients who visit DHI for hair loss issues show symptoms of depression. The above data was revealed by Psychiatry professor Ch. Papageorgiou during the DHI Academy Autumn Meeting 2016, held Tuesday, September 20th.

All data results from the study will contribute to identifying the specific psychopathological problems, such as anxiety and depression. Patients will be informed and given specific therapeutic proposals. The research project will be completed in four phases with a total duration of 12 months.



From the left:
Professor of Psychiatry
in the University of
Athens, Charalambos
Papageorgiou and
Konstantinos Giotis,
founder of DHI Global
Medical Global



ACADEMY MASTERS MEETING 2016

The 2016 Academy Master's Meeting is a longstanding world medical conference for the diagnosis and treatment of scalp disorders. This year it was held on the 28th and 29th of May in Athens and attended by leading scientists from around the world, including Dr. Francisco Jimenez from Spain, former president of the ISHRS Dr. Ron Shapiro from the United States, and top professors from prestigious universities across Greece. The meeting was an enormous success with a number of significant scientific and medical presentations.

In particular, two pioneering scientific studies are revolutionizing the world of scalp treatments.

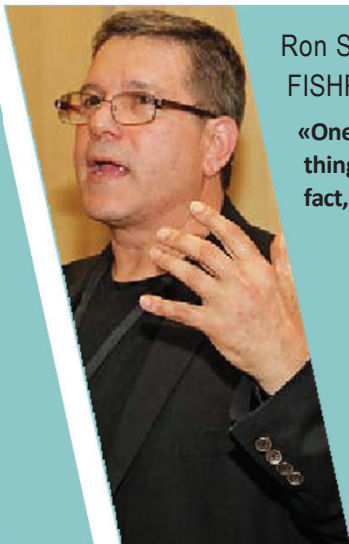
In the auditorium of the University of Athens, attendees got their first look at DHI's new research project in collaboration with the Medical School of the National

University of Athens led by Professor Vassilis Gorgoulis.

The collaboration studies the characteristics of hair follicle stem cells in humans and their immunological microenvironment in order to clarify their role in the renewal cycle of hair follicles, the regeneration of hair, and, subsequently, the effectiveness of follicular transplantation to restore hair growth.

Professor Gorgoulis' team stated that from the samples that have already been tested, they have identified the regenerative cells for human hair follicles and have advanced toward determining the overexpression of Cdc6, a key protein in hair health. Final results from the project entitled «Study of Human Hair Follicle Stem Cell Niche: Highlighting New Perspectives on Human Hair Restoration» are expected in the coming months.

Statements



Ron Shapiro MD
FISHS

«One thing for sure is that DHI has always been at the forefront of new things. It was one of the first clinics worldwide to start doing the FUE. In fact, all of the well known doctors who do FUE have followed the example of DHI— I can name at least ten who began there. DHI provides exceptional training for doctors in hair restoration. They have been doing it for years. What I see at DHI are licensed professionals approaching treatments with safety and absolute integrity— doctors who have dedicated their lives to knowing hair restoration inside and out through rigorous, thorough training and consistent research. Even with all their experience and innovations, they still strive to do things better all the time. Ten years ago, FUE was like a baby and even today, it's not such a simple procedure for other doctors. I am very curious to see the results of the new research projects».



Other notable research presented during the conference included “Study of Hair Disorders and Psychopathology. The Psychological Axis. Detection and Intervention,” a collaboration between DHI Global Medical Group and the Psychiatric Clinic of the University of Athens-Aigionion Hospital. The research is an in-depth study and exploration of the psychological dimensions of hair disorders to determine how these conditions are related and any underlying psychopathology.

In reference to the project, Professor of Psychiatry at the University of Athens, Charalambos Papageorgiou, stated that a portion of the study will be completed soon and compelling results are expected.

The research is carried out with the voluntary participation of DHI patients who complete questionnaires

regarding their psychological state to present. All data collected from this study will contribute to the following:

1. Assessment of psychopathologies present in those seeking treatment for hair disorders
2. Identifying how general psychopathology problems, such as anxiety and depression, are impacted by hair loss
3. Identifying other underlying issues, such as body dysmorphism disorder
4. Advising patients on a therapeutic plan and suitable medical interventions, when necessary.

The Academy Master's Meeting is organized annually by the London Hair Restoration Training Academy, a division of the DHI Global Medical Group.

Konstantinos P. Giotis
DHI Global Medical Group founder

«I am particularly proud and excited that DHI scientists worldwide have presented such amazing advancements in both the psychological aspects of hair loss and the potential of stem cells. At the moment, we are actively contributing to four public universities so that we can take the hair restoration field to an even higher level through education and scientific research».

Francisco Jimenez MD
Dermatologist, FISHS

«I am very pleased to be here at the DHI Global Medical Group Meeting. I especially want to congratulate Mr. Giotis for being able to fund and collaborate with the University of Athens on these new research projects. I think this kind of research is going to be what really changes the field of hair restoration in the next few years. I see the number of people attending the Meeting is ever increasing. It was a great privilege to share presentations this year with Ron Shapiro from the US and so many other well known hair transplant surgeons. It seems that DHI is expanding all over the world».

DHI presents a New Era in Hair Transplants: The Single Hair Transplant

In all DHI Global Medical Group centers worldwide, the hair transplant procedure is guaranteed to be 100% safe and virtually painless with outstanding, natural results that last a lifetime.

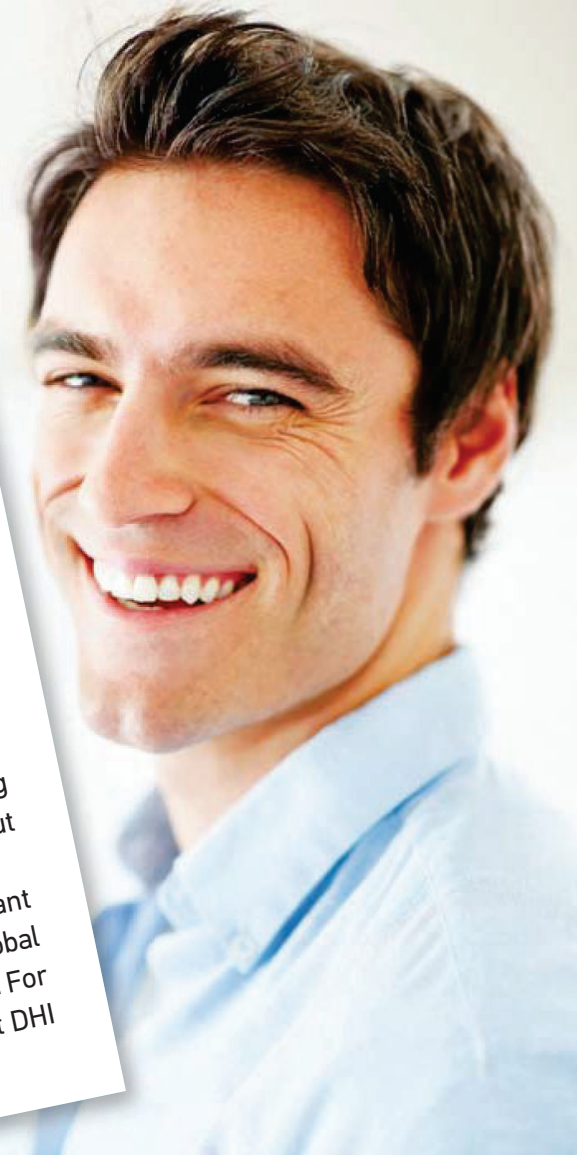
Now, with the new DHI Single Hair Transplant technique, hair restoration has become even more remarkable and efficient.

Modern and innovative, the DHI Single Hair transplant technique is directed at patients who wish to improve their appearance and boost their confidence by increasing the density of thinning hair.

The Single Hair Transplant technique is ideal for all patients who have thinning hair in the A Zone region, which includes the temples and frontline. It provides excellent, permanent results while depleting very little of the donor area thereby achieving growth of new hair follicles even from the site where they've been extracted. For the first time in history of hair transplantation, the donor area is now being refilled with new, healthy hair.

The Single Hair Transplant is the least invasive hair transplantation technique in the world. The medical team uses specially designed tools for each session with diameter which does not exceed 0.7 mm. In addition, hair follicles that are extracted from the donor area are directly implanted in the recipient area without creating prior sections and reception holes, and without any processing, such as cutting or separation.

The innovative DHI Single Hair Transplant technique is offered exclusively at the DHI Global Medical Group centers at a reasonable cost. For more information, please visit the nearest DHI center.



The 7 Wonders of DHI

DHI's vision has been to transform the world of hair restoration through education, research, and innovative treatments since its establishment in 1970. For the last 46 years, we have been dedicated to this vision and are elated to inform you about some of our recent innovations. These are what we call 'The Seven Wonders of DHI'.



1. New Single Hair Follicle technique. This revolutionary technique allows for the donor area to regenerate follicles again after extraction. This minimally invasive, popular new procedure is ideal for patients with hair loss restricted to the hairline and temple areas. As with all our procedures, 100% natural, outstanding results are guaranteed.

3. Groundbreaking Giga Sessions of 10.000 hairs are now available only at DHI Global Medical Group centres.



4. DHI Medical Group and the University of Athens have organized the world's first academic certification for doctors who wish to be trained in our hair restoration procedures. Doctors from all over the world will now be eligible to receive the Certificate of Supplementary Education and Training in DHI Total Care.



2. Unshaven option of Direct Hair Implantation technique. We are proud to now offer patients the option to have Direct Hair Implantation without shaving their head prior to the procedure for a minimal difference in cost.

5. Research & Development Projects: Stem Cells and a New DHI Hair Biology Test to be implemented in the near future.

6. Psychological Aspects Project in collaboration with the University of Athens. This project is part of our thirty year study to explore the psychology of hair disorders to ensure the correct diagnosis and optimal treatment.



7. New Revolutionary Diagnostic System for Alopecia (DSA) and the Unique DHI Total Care System. Our patient focused approach to understand all aspects of each individual's alopecia and give them the specialized treatment they deserve.

Q&A

Patient Q&A with the DHI Experts : Everything you want to know about Hair Restoration

03 Do I have to shave my hair to undergo DHI hair transplant?

It is no longer necessary for an individual to shave his entire head for a DHI session. Patients now have the choice between shaven, zone shaven, and unshaven sessions. The price and the number of hairs which can be implanted will vary with each of these session types.

06 When will I be able to see final results?

Hair growth is visible within a month but, as is the natural cycle of hair growth, they fall out and growth will begin again in 3 – 5 months. Complete results and maximum growth are visible within 12 months.

08 I just had a hair transplant. When can I return to work?

In most cases, patients are free to return to work the day after the session. Cardio exercise and swimming can be resumed two weeks after the session, while intense exercise, like weight lifting, can be resumed after four weeks. All patients should avoid extreme sun exposure following a procedure.

01 Who performs the DHI hair transplant session?

The DHI hair transplant sessions are performed only by physicians trained and certified by the London Hair Restoration Training Academy, the only hair restoration academy worldwide. This rigorous training is operated under strict DHI quality standardization protocols to ensure outstanding results every time.

02 What is the age range of individuals eligible for a hair transplant?

Hair transplants can be performed for individuals 18 - 65 years of age.

04 Is Direct Hair Implantation a painless technique?

The procedure is virtually painless and is performed with only local anesthesia. Patients will find they comfortable enough to read, check their email, watch TV, or even nap during the procedure.

05 Is the procedure carried out in a sterile environment?

All DHI hair transplants are performed in a completely safe and sterile environment. The procedure room and all the equipment and tools used are sterilized before the session.

07 Will the procedure leave scars on my head?

Unlike other hair transplant methods, such as FUE and FUT (Strip), with Direct Hair Implantation, there is no need for reception incisions or holes in the recipient area. DHI Direct Hair Implantation does not include scalpels, reception incisions or stitches, therefore there is no risk of scarring. The hair follicular units are extracted one by one using a specially designed disposable tool with the diameter of 1mm or less to avoid any trauma to the area.

09 Which instruments are used during the hair transplant session?

DHI uses single-use disposable punches and needles for every session. These instruments are destroyed after each procedure in front of the patient in accordance with the DHI protocols.

10 What if I have a poor donor area?

It is possible to use hair from the face and other parts of the body in extreme cases of hair loss when the hair on the back of the head is not enough to cover the recipient area.



DHI on Daily Mail

Would you have a 'lunch-hour' hair transplant?

The website, Daily Mail, recently featured a story on their homepage by a patient of ours, James Draper. Below is the article, which describes the experience of his hair loss treatment at DHI:

I never thought I'd be the type of man to have a hair transplant. Sure, the likes of James Nesbitt, Robbie Williams, and Louis Walsh have gone under the knife to bolster their barnets, but I always thought hair loss should be handled with a little less fuss – and a lot more stoicism. At 34 years old, I still had what could truthfully be described as a full mane – no bald spots, just a very slight receding hair line.

Through my love for sports, I found the DHI Medical Group – who, for over 40 years, worked with the likes of cricketer Phil Tufnell and Dutch International football player Ronald de Boer. Having met both of them on separate occasions, I knew they were both enthusiastic about their experience and, more importantly, had impressive hairlines to prove it.

My transformation started with a military style haircut. Then, it was into the clinic room – which is where the magic happens. Here, they used local anesthetic to numb the spot where they harvested the healthy hairs to be replanted.

The procedure – which collected around 1,000 grafts – was gentle and precise, with minimal fuss. Painstaking for the surgeon, yes, but pain-free for me. A quick lunch break, then it was part two: the implantation. A few weeks after the procedure the follicles appear to scab. This was a little unsightly but is a sign the new, transplanted hair is being accepted into the scalp.

The border of my original hairline was marked out with a marker pen – leaving a surface area to be filled with the plucked hair. Flipping me over onto my front, it continued as we had started-- chatting and listening to the radio. Hardly scary stuff.

Why had more people not heard of this? From this point, with the initial surgery done, I was, albeit cautiously, a new man.

A year later, Mr. Draper says he is extremely happy with the procedure. "I forget I even had the work done because the results are so natural – and, likewise, people I meet are none the wiser. Today, one year later, I'm delighted – and pretty amazed. It's only now, when I look back at old photographs of myself, that I realize what a difference it has made."

DHI Paris

DHI in the city of light

Located in the heart of Paris, next to the prestigious Arc de Triomphe and Champs-Élysées, lies the DHI Clinic in Paris, dedicated to hair restoration. This elegant, exclusive venue is the only clinic in France to offer the DHI Method, performed by experienced physicians who are experts in their field.

This minimally invasive, virtually painless, innovative procedure is based on 46 years of international expertise in the field of hair restoration. DHI Hair transplantation is an art based on medical, mathematical and artistic skills, all of which are mastered to perfection by our highly trained doctors. This standardised method consists of gently extracting each follicle individually from the area located at the back and sides of the head, where hairs are immune to alopecia. These hairs are then re-implanted individually in the necessary area using the extremely precise, tiny DHI Hair Implanter tool. There is absolutely no risk of scarring as there is no need for previous cutting or hole-punching on the scalp.

While many countries, such as Turkey, aggressively promote low-cost hair transplant procedures using motorised devices, the DHI Method involves a high level of craftsmanship, such as that of a master watchmaker. The DHI Method provides maximum density and natural results which last a lifetime. No one will ever be able to guess you've had a transplant.

The Direct Hair Implantation method is delicate and precise enough even to treat sensitive areas where hair may be missing, such as the beard and eyebrows.

DHI Paris also offers a wide range of gentle and minimally invasive hair treatments with fully personalised protocols to help you get your hair back : PRP growth factors injections, hair mesotherapy, and scalp micro-pigmentation.

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New DHI Clinic in Panama

With more than 60 clinics worldwide, DHI Global Medical Group has the largest and most experienced team in hair restoration!





49 Years | 75 Clinics | 2,50,000+ Delighted Patients | 200+ Procedures Everyday

10 Reasons why DHI is global leader in Hair Restoration

1. 46 years of expertise in hair restoration
2. World's first and only Training Academy in Hair Restoration with training centres in New Delhi and Athens
3. World's largest and most experienced medical team
4. More than 200,000 clients treated with great results
5. Hair Restoration treatments for all stages of hair loss
6. The DHI Total Care System
7. DHI No Touch Direct™ Technique
8. Painless technique with guaranteed natural results
9. Strict quality control system, certified by International authorities, like the UK CQC and International System Organization (ISO)
10. Academic recognition with over 50 research papers, many awards and patents



Why Franchise with us?

1. Flexible investment model with low risk, high returns of over 100% per year
2. World's first and only Academy offering extensive training on Hair Restoration
3. More than 1,000 page exhaustive Standard Operating Protocols for all business aspects
4. Very well developed business model with success around the globe
5. Global library of exclusive Marketing content



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